

## **Zoomd Technologies Reports Strong Second Quarter 2025 Results Led by 40% Revenue Growth**

**Conference call will be held on August 14, 2025 at 11 AM ET**

TORONTO, Aug. 14, 2025 /PRNewswire/ — Zoomd Technologies Ltd. (TSXV: ZOMD) (OTC: ZMDTF) and its wholly-owned subsidiary Zoomd Ltd. (collectively, “**Zoomd**” or the **Company**”), the marketing technology (MarTech) user-acquisition and engagement platform, today reported its financial results for the three and six months period ended June 30, 2025. The Company’s financial statements and management discussion and analysis (“**MD&A**”) are available in the Investors section of Zoomd’s website at <https://zoomd.com/investors/> and on SEDAR+ under the Company’s profile.



**Unless otherwise stated herein, all amounts are presented in United States Dollars.**

### **Second Quarter Financial Highlights**

- Revenues in Q2.25 were US\$19.6M, a 40% growth YoY.
- Adjusted EBITDA was US\$5.6M in Q2.25, over 80% growth YoY.
- Net Income rose to US\$6.1M in Q2.25, an increase of US\$3.9M compared to Q2.24.
- Generated operating cash flow of US\$5.2M in Q2.25, resulting in a cash balance of US\$16.5M.
- Earnings per share for Q2.25 was C\$0.08.

## **Recent Operational Highlights**

- Increased presence in North America and Europe.
- Increased penetration in the entertainment and E-commerce sectors.
- Developed integrations to new media sources, expanding our platform's reach.

## **Management Commentary**

### **Ido Almany, CEO of Zoomd Technologies, stated:**

"We delivered a strong quarter, with revenue, net income, and cash generation all showing solid performance and meaningful growth. Our strong Q2 performance, combined with Q1 results, brought first half net income as well as adjusted EBITDA to nearly US\$11M each. These achievements underscore the strength of our strategy, the tangible value and scalability of our platform solutions and our disciplined approach to growth - prioritizing revenue opportunities that deliver superior margins, strong bottom-line performance, and robust cash flow."

### **Amit Bohensky, Chairman of Zoomd Technologies, added:**

"The strong results reflect the success of our strategy, yet we continue to look ahead and explore new growth opportunities that align with our overall strategy. We are advancing on two fronts. First, we are widening the geographies and market segments we serve, both independently and through selective strategic partnerships that unlock large scale opportunities. Chiefly, we are partnering with large agencies to serve as their selected user acquisition partner for clients in our core verticals. At the same time, we are developing AI-powered automation and data capabilities to boost operational efficiency and accelerate the insights and value we deliver to our customers. This disciplined dual-track approach positions us to capture growth, enhance our competitive edge, and deliver lasting value to our shareholders."

## **Second Quarter 2025 Financial Highlights**

- Revenues in Q2.25 increased by 40% reaching US\$19.6M, compared to US\$14M in Q2.24. This strong growth was driven by the Company's strategic focus on high growth sectors as well as expansion in multiple geographies.
- Cost of sales in Q2.25 amounted to US\$11.2M, reflecting a 30% increase compared to Q2.24. However, as revenues grew by 40% during the same period, the rise in costs remained notably lower, resulting in a significant improvement in gross margin.
- Total operating expenses in Q2.25 were US\$3.1 million, reflecting a modest 4% year-over-year increase, primarily driven by growth related expenses including performance bonuses and employee recruitment. Operating expenses as a percentage of revenues improved to 16% compared to 21% in Q2.24, highlighting the Company's continued

ability to scale efficiently and drive operating leverage.

- Adjusted EBITDA in Q2.25 was US\$5.6M, representing growth of over 80% compared to Q2.24, driven by higher revenues and improved operating margins.
- Net income in Q2.25 was US\$6.1M, compared to US\$2.2M in Q2.24, marking the ninth consecutive quarter of net income growth.
- Cash balance increased by US\$3.9M in Q2.25. As of June 30, 2025, the Company's cash balance amounted to US\$16.5M, with no long term debt.
- Earnings per share for Q2.25 was C\$0.08.

## **CONFERENCE CALL**

Amit Bohensky, Founder and Chairman, will hold a conference call to discuss the quarter's financial results at 11 AM ET on August 14, 2025.

Interested parties can listen via a live webcast from the link available in the Investors section of Zoomd's website at <https://zoomd.com/investors/> or via [https://zoomd.com/Zoomd\\_2Q25](https://zoomd.com/Zoomd_2Q25). A replay will be available after the call using the same links.

## **ABOUT ZOOMD:**

Zoomd (TSXV: ZOMD, OTC: ZMDTF), established in 2012 and listed on the TSX Venture Exchange since September 2019, provides an innovative mobile app user-acquisition platform that integrates with numerous global digital media outlets. This platform presents a unified view of multiple media sources, thereby serving as a comprehensive user acquisition control center for advertisers. It streamlines campaign management through a single point of contact, simplifying customer acquisition efforts. The consolidation of media sources onto one platform enables Zoomd

to offer advertisers substantial savings by reducing the need for disparate data source integration, enhancing data collection and insights, and minimizing resource expenditure.

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.***

## **CAUTION REGARDING NON-IFRS FINANCIAL MEASURES**

This press release refers to "adjusted EBITDA" which is a non-IFRS financial measure that does not have a standardized meaning prescribed by IFRS. The Company's presentation of this preliminary financial measure may not be comparable to similarly titled measures used by other companies. This preliminary financial measure is intended to provide additional information to investors concerning the Company's estimated results. Adjusted EBITDA is defined as earnings before interest, tax, depreciation and amortization, as adjusted for share-based payments, and is a measure of a Company's operating performance. Essentially, it's a

way to evaluate a Company's performance without having to factor in financing decisions, accounting decisions or tax environments.

Management uses this non-IFRS measure as a key metric in the evaluation of the Company's performance and the consolidated financial results. The Company believes adjusted EBITDA is useful to investors in their assessment of the operating performance and the valuation of the Company. However, non-IFRS financial measures are not prepared in accordance with IFRS, and the information is not necessarily comparable to other companies and should be considered as a supplement to, not a substitute for, or superior to, the corresponding measures calculated in accordance with IFRS. A reconciliation of adjusted EBITDA and operating profit is available in Zoomd's MD&A located on the Company's profile at [www.sedarplus.ca](http://www.sedarplus.ca) which is incorporated by reference into this press release.

### **DISCLAIMER IN REGARD TO FORWARD-LOOKING STATEMENTS**

This news release includes certain "forward-looking statements" under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to Zoomd's future outlook, its future ability to successfully continue its growth, its ability to continue to deliver products and services largely unimpacted by the privacy updates undertaken (or will be undertaken in the future) by Google and Apple as well as its ability to continue expanding into new geographies and industries. Forward-looking statements are based on our current assumptions, estimates, expectations and projections that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors that may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic, competitive, technological, legal, privacy matters, political and social uncertainties (including the impacts of the military conflicts), the extent and duration of which are uncertain at this time on Zoomd's business and general economic and business conditions and markets. There can be no assurance that any of the forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether because of new information, future events or otherwise, except as required by law.

The reader should not place undue importance on forward-looking information and should not rely upon this information as of any other date. All forward-looking information contained in this press release is expressly qualified in its entirety by this cautionary statement.

### **FOR FURTHER INFORMATION PLEASE CONTACT:**

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