Zoomd Technologies Enters Into New Publisher Agreements

Zoomd continues to enrich the company's publishers portfolio, onboarding new global media houses from Brazil, Turkey and Greece, adding millions of new page views and data points for monetization ahead of Q4 2021

VANCOUVER, BC, Sept. 17, 2021 /CNW/ — **Zoomd Technologies Ltd.** (TSXV: ZOMD) (OTC: ZMDTF) and its wholly-owned subsidiary Zoomd Ltd. (collectively, "**Zoomd**" or the "**Company**"), the marketing tech (MarTech) user-acquisition and engagement platform, is pleased to announce it has signed new publisher agreements with Gropo Globo from Brazil, Dousis Com Group from Greece and Evrim Ağacı from Turkey. Pursuant to these agreements, Zoomd's on-site search engine is expected to be embedded within the noted publishers' websites.

The new agreements are expected to add more than 120 monthly million-page views using Zoomd's search technology, in addition to decreasing bounce rate, and extending average session length of the visitors.

The Company's advanced Artificial Intelligence (AI) and Natural Language Processing (NLP) technology aims to provide new advantages to publishers by optimizing site traffic via on-site search, and guiding advertisers in managing their user acquisition (UA) across hundreds of media channels.

"Our publishers and commercial growth are a result of advanced technology and a unique

approach to content monetization and mobile app distribution," said Ofer Eitan, CEO and Co-Founder of Zoomd, adding, "We are continuously expanding our portfolio with eager publishers and advertisers looking to scale their businesses wisely with our in-house award winning technology."

About Zoomd

Zoomd (TSXV: ZOMD) (OTC: ZMDTF), founded in 2012 and began trading on the TSX Venture Exchange in September 2019, offers a site search engine to publishers, and a mobile app user-acquisition platform, integrated with a majority of global digital media, to advertisers. The platform unifies more than 600 media sources into one unified dashboard. Offering advertisers, a user acquisition control center for managing all new customer acquisition campaigns using a single platform. By unifying all these media sources onto a single platform, Zoomd saves advertisers significant resources that would otherwise be spent consolidating data sources, thereby maximizing data collection and data insights while minimizing the resources spent on the exercise. Further, Zoomd is a performance-based platform that allows advertisers to advertise to the relevant target audiences using a key performance indicator-algorithm that is focused on achieving the advertisers' goals and targets.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.

Disclaimer in regard to Forward-looking statements

This news release includes certain "forward-looking statements" under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, statements with respect the additional monthly page views expected to be generated in connection with the new publisher agreements, the decrease in bounce rate, the increase in average length sessions for visitors, Zoomd's benefiting from the new relationships and Zoomd's ability to further grow and expand its regional partnerships and obtain new clients as a result. Forward-looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic, competitive, technological, legal, privacy matters, political and social uncertainties (including the impacts of the COVID-19 pandemic), the extent and duration of which are uncertain at this time on Zoomd's business and general economic and business conditions and markets. There can be no assurance that any of the forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should

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The reader should not place undue importance on forward-looking information and should not rely upon this information as of any other date. All forward-looking information contained in this press release is expressly qualified in its entirety by this cautionary statement.

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