

## **Zomedica's Announces Designation of Pulsevet System as the Official Shock Wave Therapy of the American Quarter Horse Association**

**ANN ARBOR, MI / April 13, 2022** / Zomedica Corp. (NYSE American:ZOM) ("Zomedica" or the "Company"), a veterinary health company offering diagnostic and therapeutic products for companion animals, is pleased to announce that the PulseVet system has been named the Official Shock Wave Therapy of the American Quarter Horse Association (AQHA).

Zomedica's PulseVet system is a world leader in electro-hydraulic shock wave technology for the treatment of a wide variety of conditions in veterinary patients. The high-energy sound waves stimulate cells and release healing growth factors in the body that reduce inflammation, increase blood flow and accelerate bone and soft tissue development. PulseVet's technology is used in conditions including tendon and ligament healing, bone healing, osteoarthritis, chronic pain and wound healing.

"PulseVet has a standout reputation for quality, innovation and thorough research, and AQHA is proud to associate with a partner of this caliber," said Patty Tiberg, AQHA chief marketing and business development officer. "AQHA is pleased to join efforts with a company that supports the Association's mission to maintain the integrity of the breed and welfare of its horses."

"As a long time, member, I am thrilled to partner with the AQHA and help educate many of the members I proudly call friends," PulseVet Director of North American Sales and Client Education Trudy Gage said. "We share a passion for great horses and good dogs! I am aware of the challenges faced when a horse suffers a sports injury, or a dog is fighting pain caused by a variety of activities. That's why it's so exciting for our company to be the official shock wave therapy of the AQHA, now we can make sure all the members have access to the help their best friend needs to feel better quickly."

PulseVet has also been named an event sponsor of the AQHA world championship shows.

"We consider it a great honor to partner with AQHA as its Official Shock Wave Therapy," Zomedica CEO Larry Heaton said. "Zomedica and PulseVet share a commitment to providing the best possible care for horses at every level of training and competition, whether that be rehabbing from an injury or maintenance to stay at peak performance."

For more information about Zomedica and PulseVet, please visit [www.zomedica.com](http://www.zomedica.com).

### **About AQHA**

Founded in 1940, the American Quarter Horse Association is the largest equine breed registry in the world. With headquarters in Amarillo, Texas, AQHA has a membership of more than 230,000 people worldwide and has registered more than 6 million horses. To learn more

about AQHA or to become a member, visit [www.aqha.com](http://www.aqha.com).

## **About Zomedica**

Based in Ann Arbor, Michigan, Zomedica (NYSE American:ZOM) is a veterinary health company creating products for companion animals by focusing on the unmet needs of clinical veterinarians. Zomedica's product portfolio will include innovative diagnostics and medical devices that emphasize patient health and practice health. It is Zomedica's mission to provide veterinarians the opportunity to increase productivity and grow revenue while better serving the animals in their care. For more information, visit [www.ZOMEDICA.com](http://www.ZOMEDICA.com).

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## **Reader Advisory**

Except for statements of historical fact, this news release contains certain "forward-looking information" or "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur and include statements relating to our expectations regarding future results. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, including assumptions with respect to American economic growth, demand for the Company's products, the Company's ability to produce and sell its products, our ability to successfully integrate and operate the PulseVet business, the sufficiency of our budgeted capital and operating expenditures, the cost, adequacy and availability of supplies required for our operations, the satisfaction by our strategic partners of their obligations under our commercial agreements, our ability to realize upon our business plans and cost control efforts and the impact of COVID-19 on our business, results, and financial condition.

Our forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; uncertainty as to the timing and results of development work and verification and validation studies; uncertainty as to the timing and results of commercialization efforts, as well as the cost of commercialization efforts, including the cost to develop an internal sales force and manage our growth; uncertainty as to our ability to successfully integrate and operate the Pulse Vet business, uncertainty as to our ability to supply equipment and assays in response to customer demand; uncertainty regarding the cost, adequacy and availability of supplies required for our operations; uncertainty as to the likelihood and timing of any required regulatory approvals, and the availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; veterinary acceptance of our products; competition from related products; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; our ability to secure and maintain strategic relationships; performance by our strategic partners of their obligations under our commercial agreements, including product manufacturing obligations; risks pertaining to permits and licensing, intellectual property infringement risks, risks relating to any required clinical trials and regulatory approvals, risks relating to the safety and efficacy of our products, the use of our products, intellectual property protection, risks related to the COVID-19 pandemic and its impact upon our business operations generally, including our ability to develop and commercialize our products, and the other risk factors disclosed in our filings with the SEC and under our profile on SEDAR at [www.sedar.com](http://www.sedar.com). Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

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