

Zomedica Announces Designation of PulseVet® System as the Official Shock Wave Therapy Supplier of the United States Equestrian Team

ANN ARBOR, MI / June 28, 2022 / Zomedica Corp. (NYSE American:ZOM) (“Zomedica” or the “Company”), a veterinary health company offering diagnostic and therapeutic products for equine and companion animals, is honored to announce that the United States Equestrian Federation (USEF) has named PulseVet as the Official Shock Wave Therapy Supplier of US Equestrian Team Veterinarians.

“The USEF is pleased to partner with a company that supports our efforts to improve the welfare of our horses,” said Bill Moroney, CEO of US Equestrian. “PulseVet is known for quality, innovation, and the science behind their products, and we are proud to welcome them as an official partner and supplier.”

PulseVet Founder and current Zomedica Vice President and General Manager Adrian Lock commented, “We are honored to be able to work alongside USEF to help provide optimal care and educational support for these amazing equine athletes and all the animals that we rely on for so much.”

Zomedica’s PulseVet is a world leader in electro-hydraulic shock wave technology for the treatment of a wide variety of conditions in veterinary patients. The PulseVet shock wave therapy is a non-invasive treatment modality that utilizes high-energy sound waves to stimulate cells and release healing growth factors in the body that reduce inflammation, increase blood flow, and accelerate bone and soft tissue development. PulseVet’s technology has been clinically proven to treat tendon, ligament and muscle injuries, osteoarthritis, degenerative joint disease, navicular syndrome, chronic back and neck pain, fractures and wounds.

“We feel privileged to partner with the USEF as their Official Shock Wave Therapy,” PulseVet’s Director of North American Sales & Client Education, Trudy Gage said. “Zomedica and USEF share a commitment to provide the best possible care for horses at every level of training and competition, whether that be rehabilitation from an injury or maintenance to stay at peak performance.”

For more information about Zomedica and PulseVet please visit www.zomedica.com.

About the United States Equestrian Federation

US Equestrian is dedicated to uniting the equestrian community, honoring achievement, and serving as guardians of equestrian sport. Since its inception, US Equestrian has been dedicated to pursuing excellence and promoting growth, all while providing and maintaining a safe and level playing field for both its equine and human athletes. For more information visit www.usef.org.

About Zomedica

Based in Ann Arbor, Michigan, Zomedica (NYSE American:ZOM) is a veterinary health company creating products for companion animals by focusing on the unmet needs of clinical veterinarians. Zomedica's product portfolio will include innovative diagnostics and medical devices that emphasize patient health and practice health. It is Zomedica's mission to provide veterinarians the opportunity to increase productivity and grow revenue while better serving the animals in their care. For more information, visit www.ZOMEDICA.com.

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Reader Advisory

Except for statements of historical fact, this news release contains certain "forward-looking information" or "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur and include statements relating to our expectations regarding future results. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, including assumptions with respect to American economic growth, demand for the Company's products, the Company's ability to produce and sell its products, our ability to successfully integrate and operate the PulseVet business, the sufficiency of our budgeted capital and operating expenditures, the cost, adequacy and availability of supplies required for our operations, the satisfaction by our strategic partners of their obligations under our commercial agreements, our ability to realize upon our business plans and cost control efforts and the impact of COVID-19 on our business, results, and financial condition.

Our forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in

the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; uncertainty as to the timing and results of development work and verification and validation studies; uncertainty as to the timing and results of commercialization efforts, as well as the cost of commercialization efforts, including the cost to develop an internal sales force and manage our growth; uncertainty as to our ability to successfully integrate and operate the Pulse Vet business, uncertainty as to our ability to supply equipment and assays in response to customer demand; uncertainty regarding the cost, adequacy and availability of supplies required for our operations; uncertainty as to the likelihood and timing of any required regulatory approvals, and the availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; veterinary acceptance of our products; competition from related products; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; our ability to secure and maintain strategic relationships; performance by our strategic partners of their obligations under our commercial agreements, including product manufacturing obligations; risks pertaining to permits and licensing, intellectual property infringement risks, risks relating to any required clinical trials and regulatory approvals, risks relating to the safety and efficacy of our products, the use of our products, intellectual property protection, risks related to the COVID-19 pandemic and its impact upon our business operations generally, including our ability to develop and commercialize our products, and the other risk factors disclosed in our filings with the SEC and under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

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