

## **SenesTech to Ring Nasdaq Stock Market Closing Bell on January 20th**

FLAGSTAFF, Ariz. and NEW YORK, Jan. 19, 2017 — SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing animal pest populations through fertility control, will celebrate its 2016 initial public offering (“IPO”) by ringing the Nasdaq Stock Market closing bell in New York City on Friday, January 20<sup>th</sup>. The company began trading on the Nasdaq on December 8, 2016.

SenesTech co-founders Dr. Loretta Mayer and Dr. Cheryl Dyer will be joined by several members of the SenesTech team as they ring the closing bell at 4:00pm ET (2:00pm AZ time). Commencing around 3:45pm ET, a live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or

<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

“The listing of our shares on the Nasdaq was a tremendous milestone for SenesTech’s employees and early investors, and we are honored to ring the Nasdaq closing bell in celebration of this achievement,” said Dr. Loretta P. Mayer, Chair, CEO and co-founder of SenesTech.

Dr. Mayer continued, “SenesTech’s revolutionary technology for animal pest control changes the age-old kill and kill again practice by using cutting-edge science to get to the root cause of the problem: reproduction. Our solution aims to improve the quality of human life by reducing the chances of poisoned children and pets, reducing the spread of disease, getting more of the food we grow to our tables, and reducing infrastructure damage by rats. We aim to do this by addressing the pest population in a more humane, sustainable, non lethal, effective and environmentally neutral, manner. We look forward to the opportunity of furthering our mission in the years to come.”

### **About SenesTech**

SenesTech has developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach.

The Company’s first fertility control product, ContraPest<sup>®</sup>, will be marketed for use initially in controlling rat infestations. ContraPest’s novel technology and approach targets the reproductive capabilities of both sexes, inducing egg loss in female rodents and impairing sperm development in males. Using proprietary bait stations, ContraPest is dispensed in a highly palatable liquid formulation that promotes sustained consumption by rodent communities. ContraPest is designed, formulated and dispensed to be safe for handlers and non-target species such as wildlife, livestock and pets, in a biodegradable product. In contrast, the historical approach to managing rodent pest populations, rodenticides, carries a

high risk of environmental contamination and the poisoning of non-target animals, pets and children.

We believe our non-lethal approach, targeting reproduction, is more humane, less harmful to the environment, and more effective in providing a sustainable solution to pest infestations than traditional lethal pest management methods. There is currently no other non-lethal fertility control product approved by the Food and Drug Administration (FDA), or the Environmental Protection Agency (EPA), for the management of rodent populations. We believe ContraPest® will establish a new paradigm in rodent control, resulting in improved performance in rodent control over rodenticides, without the negative environmental effects of rodenticides. For more information visit the SenesTech website at [www.senestech.com](http://www.senestech.com).

### **Safe Harbor Statement**

*This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.*

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