

SenesTech Expands E-Commerce Presence with Evolve Rodent Birth Control™ Now Available on TractorSupply.com

PHOENIX, Feb. 10, 2025 — SenesTech, Inc. (NASDAQ: SNES, “SenesTech”), a pioneer in humane rodent pest control solutions, is pleased to announce that its Evolve™ Rodent Birth Control product line is now available for purchase on TractorSupply.com. This expansion represents another key milestone in SenesTech’s e-commerce growth strategy, bringing its innovative and effective rodent control solution to a broader customer base nationwide.



Tractor Supply Company is the largest rural lifestyle retailer in the United States, operating over 2,200 stores across 49 states. Tractor Supply serves farmers, ranchers, homeowners, and outdoor enthusiasts with a wide range of products, including pet and livestock supplies, hardware, and pest control solutions. Tractor Supply’s e-commerce platform has seen significant growth, complementing its brick-and-mortar presence and providing customers with convenient access to quality products online.

The availability of Evolve Rodent Birth Control on TractorSupply.com adds to SenesTech’s growing online retail footprint, which already includes Amazon, Walmart.com, and DIYpestcontrol.com. This multi-platform approach aligns with the SenesTech’s strategy to expand its e-commerce presence and make Evolve more accessible to consumers and businesses seeking a humane and effective solution for rodent control.

“Our expansion onto TractorSupply.com is an important step in strengthening our online distribution to reach more customers who need safe, non-toxic rodent control solutions,” said Joel Freundt, President and CEO of SenesTech. “We are seeing strong growth in this area, particularly on Amazon, where our store has experienced a 27% quarter-over-quarter increase in sales. As consumer demand for sustainable and humane rodent pest control solutions continues to rise, we remain committed to expanding our digital presence and ensuring Evolve Rodent Birth Control is available wherever customers shop for rodent control.”

Evolve Rat can be found at:

https://www.tractorsupply.com/tsc/brand/Evolve?cm_re=Shop+By+Brand-_-Brand+Link-_-Evolve&manufacturerAlt=Evolve

Evolve Mouse can be found at:

<https://www.tractorsupply.com/tsc/brand/Evolve+Mouse?isIntSrch=written&srch=Evolve%20Mouse>

About SenesTech, Inc.

SenesTech is committed to creating healthier environments by humanely managing animal pest populations through fertility control. The company's groundbreaking products, including Evolve™ rodent birth control, integrate seamlessly into pest management programs, significantly enhancing their effectiveness while reducing reliance on traditional poisons. SenesTech's mission is to create cleaner cities, more efficient businesses, and healthier communities with products that are humane, effective, and sustainable. For more information, visit <https://senestech.com>.

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Such forward-looking statements include, among others, our belief that the availability of Evolve on TractorSupply.com represents another key milestone in our e-commerce growth strategy, bringing our innovative and effective rodent control solution to a broader customer base nationwide; our belief that our multi-platform approach aligns with the our strategy to expand our e-commerce presence and make Evolve more accessible to consumers and businesses seeking a humane and effective solution for rodent control; our belief that our expansion onto TractorSupply.com is an important step in strengthening our online distribution to reach more customers who need safe, non-toxic rodent control solutions; our continued commitment to expanding our digital presence and ensuring Evolve Rodent Birth Control is available wherever customers shop for rodent control.

Forward-looking statements may describe future expectations, plans, results, or strategies and are often, but not always, made through the use of words such as "believe," "may," "future," "plan," "will," "should," "expect," "anticipate," "eventually," "project," "estimate," "continuing," "intend" and similar words or phrases. You are cautioned that such statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the successful commercialization of our products; market acceptance of our products; our financial performance, including our ability to fund operations; our ability to maintain compliance with Nasdaq's continued listing requirements; regulatory approval and regulation of our products; and other factors and risks identified from time to time in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. Except as required by law, we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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