

SenesTech and Pestmaster Services Partner to Deploy ContraPest®

RENO, Nev. and FLAGSTAFF, Ariz., Jan. 31, 2018 — SenesTech, Inc. (NASDAQ: SNES) announced today that it will partner with Pestmaster Services to deploy ContraPest®, the innovative technology for managing rat populations through fertility control.



“Pestmaster Services is committed to responsible solutions in pest management, and we are looking forward to working closely together to implement ContraPest®,” said Loretta Mayer, CEO and co-founder of SenesTech. “As a General Service Administration (GSA) Contract holder, with 36 locations across 16 states, we are confident that PestMaster Services will be an exceptional partner for implementations across residential, commercial and most especially governmental sites. Pestmaster has already placed its first order for ContraPest®, and is proceeding to roll out ContraPest® throughout their extensive network.”

ContraPest® is a liquid fertility control bait for rodents that targets the reproductive capacity of both male and female rats,. The product can be deployed as a standalone solution or as the anchor to an Integrated Pest Management (IPM) plan, making it an optimal tool across diverse settings.

“At Pestmaster, we are committed to innovation and environmental stewardship, and are always looking for new and better ways of serving our customers. We are incredibly excited about the potential of ContraPest® to address a long-standing and challenging problem. We believe it will offer our Pestmaster franchise partners and management an unparalleled tool to help solve our customers most challenging cases, and we are looking forward to adding ContraPest® to our current and future integrated pest management plans,” said Jeff Van Diepen, President and Founder of Pestmaster Services.

ContraPest® changes the paradigm of rodent control by targeting the root cause of escalating populations: reproduction. The incredible speed at which rats reproduce and multiply is astounding. Under optimal conditions, two mating rats can, over an 8 to 12 month life span, be responsible for fifteen thousand descendants. Because rats need to consume 10% of their body weight in water each day, ContraPest® is an attractive liquid bait. Its sweetness and fat content, continues to draw them back, avoiding the bait shyness and population rebound often seen with traditional poison bait blocks.

About SenesTech


SenesTech has developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach.

ContraPest®'s innovative technology and approach targets the reproductive capabilities of both sexes in rat populations, inducing egg loss in female rats and impairing sperm development in males. Using a proprietary bait delivery method, ContraPest® is dispensed in a highly palatable liquid formulation that promotes sustained consumption by rat communities. ContraPest® is designed, formulated and dispensed to be low hazard for handlers and non-target species such as wildlife, livestock and pets, where the active ingredients break down rapidly. In contrast, the historical approach to managing rat pest populations, poison bait blocks, carries a high risk of environmental contamination and the poisoning of non-target animals, pets, and children. ContraPest® is a Restricted Use product.

We believe ContraPest® will establish a new paradigm in rodent control, resulting in improved performance in rodent control over poison options, without the negative environmental effects. For more information visit the SenesTech website at www.senestech.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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