

Mogo Monetizes \$13.8 Million of WonderFi Stake and Increases Bitcoin Holdings

Proceeds Represent Just Under 50% of Total Position; Transaction Precedes Expected Closing of WonderFi - Robinhood Acquisition in Second Half of 2025

VANCOUVER, British Columbia – Mogo Inc. (NASDAQ:MOGO; TSX:MOGO) (“Mogo” or the “Company”), a digital wealth and payments company with a strategic Bitcoin treasury, today announced it has monetized approximately \$13.8 million of its investment in WonderFi Technologies Inc. (“**WonderFi**”), representing just under 50% of its total holdings in the company.

This transaction is highly significant in the context of Mogo’s current market capitalization of approximately \$50 million, underscoring the intrinsic value of the company’s investment portfolio and balance sheet.

The WonderFi shares were sold at a modest discount to the proposed deal value in connection with WonderFi’s pending acquisition by Robinhood Markets, Inc. The Company currently plans to hold the remaining shares until that transaction closes, which WonderFi has stated is expected to occur in the second half of 2025, subject to customary closing conditions (see WonderFi’s July 30, 2025 press release: [link](#)).

“We saw a timely opportunity to unlock value on a portion of our position while retaining meaningful exposure to WonderFi,” said Greg Feller, President & CFO of Mogo. “This transaction reflects our disciplined approach to capital allocation and allows us to accelerate our Bitcoin treasury strategy.”

Mogo is allocating the proceeds from this monetization in line with its long-term capital strategy. With these proceeds, the Company has increased its investment in Bitcoin¹ to approximately \$2 million, further reinforcing its conviction in Bitcoin as a strategic reserve asset and a core pillar of its treasury strategy.

About Mogo

Mogo Inc. (NASDAQ:MOGO; TSX:MOGO) is on a mission to build the future of intelligent finance, empowering consumers to grow wealth through a suite of innovative financial products and a capital strategy anchored by Bitcoin. The company’s platform combines digital wealth management and lending with a growing commitment to hard asset capital allocation. Mogo is publicly listed on the NASDAQ and TSX.

¹*Investment was done through Bitcoin ETFs.*

Forward-Looking Statements

This news release may contain “forward-looking statements” within the meaning of applicable securities legislation, including statements regarding expected closing of the transaction between WonderFi and Robinhood, Mogo’s capital allocation strategy and Mogo’s strategic initiatives. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at the time of preparation, are inherently subject to significant business, economic and competitive uncertainties and contingencies, and may prove to be incorrect. Forward-looking statements are typically identified by words such as “may”, “will”, “could”, “would”, “anticipate”, “believe”, “expect”, “intend”, “potential”, “estimate”, “budget”, “scheduled”, “plans”, “planned”, “forecasts”, “goals” and similar expressions. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual financial results, performance or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by those forward-looking statements and the forward-looking statements are not guarantees of future performance. Mogo’s growth, its ability to expand into new products and markets and its expectations for its future financial performance are subject to a number of conditions, including receipt of applicable regulatory approvals in respect of its products, many of which are outside of Mogo’s control. For a description of the risks associated with Mogo’s business please refer to the “Risk Factors” section of Mogo’s current annual information form, which is available at www.sedarplus.com and www.sec.gov. Except as required by law, Mogo disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise.

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