

Mogo Finance Technology to Present at The MicroCap Conference in New York

VANCOUVER, March 31, 2017 - Mogo Finance Technology Inc. (TSX: MOGO; OTCQX: MOGOF)("Mogo"), one of Canada's leading financial technology companies, today announced that it will be presenting at The MicroCap Conference on April 4th in New York City.

Greg Feller, President and CFO of Mogo, will provide an overview of the Company's technology, products and growth strategy during the live presentation at 12:30pm EST at the Essex House and will be available to participate in one-on-one meetings with investors who are registered to attend the conference. Mogo's participation in the conference is part of its broader effort to increase investor awareness in the United States.

Investors wishing to attend the presentation should register for the conference at www.microcapconf.com.

About Mogo Finance Technology Inc.

Mogo (TSX: MOGO; OTCQX: MOGOF) - a Vancouver-based financial technology company- is focused on building the best digital banking experience in Canada, with innovative products designed to help consumers get in control of their financial health. Built mobile first, users can sign up for a free MogoAccount in only three minutes and get access to free credit score monitoring, a free spending account, mortgages and personal loans. With more than 350,000 members and growing, Mogo is leading the shift to digital banking in Canada and offering consumers real alternatives to the big banks. To learn more, please visit mogo.ca or download the mobile app (iOS or Android).

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