

Mogo Finance Technology Commences Trading on the OTCQX

VANCOUVER, March 3, 2017 – Mogo Finance Technology Inc. (TSX:MOGO; OTCQX:MOGOF) (“Mogo”), a leading Canadian financial technology company, today announced that it has been approved to trade on the OTCQX® Best Market in the United States under the symbol “MOGOF”.

“The U.S. is the world’s largest capital market and has a vibrant and growing fintech ecosystem,” said Greg Feller, President and CFO of Mogo. “Trading on the OTCQX is expected to make Mogo’s shares more accessible and visible to prospective U.S. investors.”

The OTCQX is the premier marketplace on OTC Markets Group’s electronic trading venue in the U.S. Trading on OTCQX is designed to provide existing and future U.S. shareholders with ease of trading Mogo’s shares and convenient access to its news and financial disclosures. U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for Mogo on <http://www.otcmarkets.com/stock/MOGOF/quote>.

OTC Markets Group Inc., located in New York, N.Y., operates the world’s largest electronic interdealer quotation system for broker dealers to trade over 10,000 securities not listed on any other United States stock exchange.

About Mogo Finance Technology Inc.

Mogo (TSX: MOGO; OTCQX:MOGOF)- a Vancouver-based financial technology company- is focused on building the best digital banking experience in Canada, with innovative products designed to help consumers get in control of their financial health. Built mobile first, users can sign up for a free MogoAccount in only three minutes and get access to free credit score monitoring, a free spending account, mortgages and personal loans. With more than 350,000 members and growing, Mogo is leading the shift to digital banking in Canada. To learn more, please visit mogo.ca or download the mobile app.

Forward-Looking Statements

This news release contains “forward-looking statements” within the meaning of applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, the expectation that trading on the OTCQX will make Mogo’s shares more accessible and visible to prospective U.S. investors. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual financial results, performance or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by those forward-looking statements and the forward-looking

statements are not guarantees of future performance. Mogo's growth, its ability to invest in its platform and expand into new products and markets and its expectations for its financial performance for 2016 are subject to a number of conditions, many of which are outside of Mogo's control. For a description of the risks associated with Mogo's business please refer to the "Risk Factors" section of Mogo's annual information form dated March 30, 2016 for the year ended December 31, 2015, which is available at www.sedar.com. Except as required by law, Mogo disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise.

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