Mogo Announces Appointment of Joanna Floyd to Board of Directors

VANCOUVER, British Columbia – Mogo Inc. (NASDAQ: MOGO; TSX: MOGO), a digital wealth, payments, and Bitcoin company, today announced the appointment of Joanna Floyd to its Board of Directors.

Joanna brings a strong background in global financial services and organizational leadership. She previously held senior talent management roles at Bain Capital and Lehman Brothers after beginning her career in mergers and acquisitions at Deutsche Bank. She is currently Partner and COO of The Work Psychologists, a London-based high-performance leadership consultancy that works with organizations on leadership strategy and organizational effectiveness. Joanna also served on the Board of the Association for Business Psychology and holds an MSc (Distinction) in Business & Occupational Psychology.

“We are pleased to welcome Joanna to Mogo’s Board,” said David Feller, Founder & CEO of Mogo. “Her expertise in leadership and organizational effectiveness, combined with her deep understanding of financial services, will be invaluable as we continue to execute on our mission to transform wealth management through innovation and technology.”

Joanna succeeds Kees van Winters, who is stepping down from the Board.

“On behalf of the company and the Board, we would like to thank Kees for his contributions and dedication during his tenure with Mogo. He has been a strong supporter of the company over the years, and we greatly appreciate the role he has played in our growth and development. We wish him all the best in his future endeavors,” added Feller.

About Mogo

Mogo Inc. (NASDAQ:MOGO; TSX:MOGO) is on a mission to build the future of intelligent finance, empowering consumers to grow wealth through a suite of innovative financial products and a capital strategy anchored by Bitcoin. The company’s platform combines digital wealth management and lending with a growing commitment to hard asset capital allocation. Mogo is publicly listed on the NASDAQ and TSX.

View source version on businesswire.com:
https://www.businesswire.com/news/home/20250916576548/en/

Investor Relations

investors@mogo.ca

US Investor Relations Contact

Lytham Partners, LLC

Ben Shamsian

New York | Phoenix

shamsian@lythampartners.com

(646) 829-9701