

Else Nutrition to Report Second Quarter 2022 Financial Results on August 15, 2022

A conference call is to be conducted on August 15, 2022 at 11 a.m. ET

VANCOUVER, British Columbia, Aug. 09, 2022 — **ELSE NUTRITION HOLDINGS INC (BABY) (BABYF) (OYL.F)** (“Else” or the “Company”) the Plant-Based baby, toddler and children nutrition company, announced today that it expects to report second-quarter financial results for the period ending June 30, 2022 on August 15, 2022. The Company has scheduled a conference call on August 15th, at 11:00 a.m. ET, to discuss the results.

Interested parties can access the conference call via Internet webcast, which is available in the Investors section of the Company’s website at <https://elsenutrition.com/pages/investor-relations> or at <https://app.webinar.net/JnOW24nGMwX>

Interested parties who would like to submit a question to be addressed on the call should email the question to shamsian@lythampartners.com .

A webcast replay will be available in the Investors section of the Company’s website at <https://elsenutrition.com/pages/investor-relations> or via <https://app.webinar.net/JnOW24nGMwX>.

About Else Nutrition Holdings Inc.

Else Nutrition G.H. Ltd. is an Israel-based food and nutrition company focused on developing innovative, clean, and plant-based food and nutrition products for infants, toddlers, children, and adults. Its revolutionary, plant-based, non-soy formula is a clean-ingredient alternative to dairy-based formula. Else Nutrition (formerly INDI) won the “2017 Best Health and Diet Solutions” award at Milan’s Global Food Innovation Summit. The holding company, Else Nutrition Holdings Inc., is a publicly-traded company, listed on TSX Venture Exchange under the trading symbol BABY and quoted on the US OTC Markets QX board under the trading symbol BABYF and the Frankfurt Exchange under the symbol OYL. Since launching its Plant-Based Complete Nutrition for Toddlers, made of whole foods, almonds, buckwheat, and tapioca, the brand has received thousands of powerful testimonials and reviews from parents and gained national retailer support from Sprouts Farmers Market, and achieved rapid sales growth. Else became the #1 Best Seller on Amazon in the Fall of 2020 in the New Baby & Toddler Formula Category. It recently won the ‘Best Dairy Alternative’ Award 2021 at World Plant-Based Expo and was a Nexty Award Finalist at Expo West 2022 in the Plant-Based lifestyle category.

For more information, visit: elsenutrition.com or @elsenutrition on Facebook and Instagram.

Investor Relations Contact:

Lytham Partners, LLC
Mr. Ben Shamsian
New York | Phoenix
E: shamsian@lythampartners.com
P: 646-829-9701

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Caution Regarding Forward-Looking Statements

This press release contains statements that may constitute “forward-looking statements” within the meaning of applicable securities legislation. Forward-looking statements are typically identified by words such as “will” or similar expressions. Forward-looking statements in this press release include statements with respect to the anticipated dates for filing the Company’s financial disclosure documents. Such forward-looking statements reflect current estimates, beliefs and assumptions, which are based on management’s perception of current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. No assurance can be given that the foregoing will prove to be correct. Forward-looking statements made in this press release assume, among others, the expectation that there will be no interruptions or supply chain failures as a result of COVID 19 and that the manufacturing, broker and supply logistic agreement with the Company do not terminate. Actual results may differ from the estimates, beliefs and assumptions expressed or implied in the forward-looking statements. Readers are cautioned not to place undue reliance on any forward-looking statements, which reflect management’s expectations only as of the date of this press release. The Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

