

## **Else Nutrition to Present Significant Pre-Clinical Study Abstract at 9th International Conference on Nutrition & Growth**

The pre-clinical study is part of Else's full clinical development program that provides exposure to Else scientific advances

VANCOUVER, British Columbia, Feb. 28, 2022 — **ELSE NUTRITION HOLDINGS INC. (BABY) (BABYF) (OYL.F) ("Else" or the "Company")** the Plant-Based baby, toddler and children nutrition company, is pleased to announce that the pre-clinical study of its Plant-Based infant formula has been accepted to be orally presented at the 9th International Conference on Nutrition and Growth (N&G), which will be held virtually between March 17<sup>th</sup> and 19<sup>th</sup>, 2022.

Else Nutrition's infant formula pre-clinical study, part of a full clinical development program, was accepted for oral presentation at this conference, meaning that it will be presented as a part of the scientific program.

The conference brings together Pediatricians, Nutritionists, Neonatologists, experts in child development and other specialists to discuss the challenges of the interplay between Nutrition and Growth in the Pediatric age group. The Conference will enable the exchange of ideas and knowledge between the different disciplines for facilitating research and clinical interdisciplinary collaborations.

"This is a significant development for the Company, providing valuable exposure of our scientific advances, among leading experts in the field of child development," said Hamutal Yitzhak, Else Nutrition CEO & Co-Founder.

N&G's Organizing Committee members include world class, key opinion leaders including Prof. Dominique Turck, Prof. Hans Van Goudoever, Prof. Moshe Phillip and Prof. Raanan Shamir. All are Pediatricians (spanning Gastroenterologists, Endocrinologists, and Neonatologists) active in ESPGHAN (European Society for Pediatric Gastroenterology, Hepatology and Nutrition) and EFSA (European Food Safety Association).

### **About Else Nutrition Holdings Inc.**

Else Nutrition GH Ltd. is an Israel-based food and nutrition company focused on developing innovative, clean and plant-based food and nutrition products for infants, toddlers, children, and adults. Its revolutionary, plant-based, non-soy, formula is a clean-ingredient alternative to dairy-based formula. Else Nutrition (formerly INDI) won the "2017 Best Health and Diet Solutions" award at the Global Food Innovation Summit in Milan. Else Plant-Based Complete Nutrition for Toddlers was recently ranked as the #1 Top seller in the baby and toddler formula category on Amazon. The Company recently received the World Plant-Based Award for "Best dairy alternative product" in New York at World Plant-Based Expo in late 2021. The holding company, Else Nutrition Holdings Inc., is a publicly traded company, listed as TSX

Venture Exchange under the trading symbol BABY and is quoted on the US OTC Markets QX board under the trading symbol BABYF and on the Frankfurt Exchange under the symbol OYL. Else's Executives includes leaders hailing from leading infant nutrition companies. Many of Else advisory board members had past executive roles in companies such as Mead Johnson, Abbott Nutrition, Plum Organics and leading infant nutrition Societies, and some of them currently serve in different roles in leading medical centers and academic institutes such as Boston Children's Hospital, Pediatrics at Harvard Medical School, USA, Tel Aviv University, Schneider Children's Medical Center of Israel, Rambam Medical Center and Technion, Israel and University Hospital Brussels, Belgium.

For more information, visit: [elsenutrition.com](http://elsenutrition.com) or @elsenutrition on Facebook and Instagram.

**Investor Relations Contact:**

Lytham Partners, LLC

Mr. Ben Shamsian

New York | Phoenix

E: [shamsian@lythampartners.com](mailto:shamsian@lythampartners.com)

P: 646-829-9701

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