BuildDirect Announces U.S. Listing on the OTCQB

Vancouver, British Columbia–(Newsfile Corp. – August 11, 2025) – *BuildDirect.com Technologies Inc.* (TSXV: BILD) (OTCQB: BDCTF) ("**BuildDirect**" or the "**Company**"), a leading omnichannel building material retailer, is pleased to announce that its common shares will commence trading today on the OTCQB® Venture Market ("**OTCQB**") in the United States under the ticker symbol "**BDCTF**".

"Listing on the OTCQB represents a significant step in our strategy to broaden BuildDirect's shareholder base and increase access to U.S. capital markets," said Shawn Wilson, CEO of BuildDirect. "This dual-market presence enhances visibility among U.S. retail and institutional investors, supports liquidity, and reflects our commitment to transparent and accessible capital markets participation."

BuildDirect's shares will continue to trade on the TSX Venture Exchange under the symbol "BILD".

The OTCQB Venture Market is operated by OTC Markets Group and is designed for early-stage and developing U.S. and international companies. To qualify, companies must meet high financial standards, be current in their reporting, and undergo an annual verification and management certification process. This listing provides enhanced visibility in the U.S., improved liquidity, and allows U.S. investors to more conveniently trade BuildDirect shares in U.S. dollars through their domestic brokerage accounts with Real-Time Level 2 Quotes (www.otcmarkets.com).

In conjunction with this listing, BuildDirect has also applied for eligibility with the Depository Trust Company ("**DTC**"), enabling simplified electronic clearing and settlement of its common shares for U.S. investors. This DTC eligibility is still pending and expected in the near term.

About BuildDirect:

BuildDirect (TSXV: BILD) (OTCQB: BDCTF) is an expanding omnichannel building materials retailer, specializing in Pro Centers—strategic distribution hubs designed to serve professional contractors and trades. The company is actively scaling its footprint through a combination of organic growth and strategic acquisitions, driving efficiency and market expansion. For more information, visit www.BuildDirect.com.

Forward-Looking Information:

This press release contains statements which constitute "forward-looking statements" and "forward-looking information" within the meaning of applicable securities laws (collectively, "forward-looking statements"), including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities and

operating performance. Forward-looking statements are often identified by the words “may”, “would”, “could”, “should”, “will”, “intend”, “plan”, “anticipate”, “believe”, “estimate”, “expect” or similar expressions. These statements reflect management’s current beliefs and expectations and are based on information currently available to management as at the date hereof.

Forward-looking statements in this press release included, without limitation, statements regarding future access and trading of the Company’s common shares in U.S. markets. Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. Among those factors are changes in consumer spending, availability of mortgage financing and consumer credit, changes in the housing market, changes in trade policies, tariffs or other applicable laws and regulations both locally and in foreign jurisdictions, availability and cost of goods from suppliers, fuel prices and other energy costs, interest rate and currency fluctuations and changes in general economic, business and political conditions. These forward-looking statements may be affected by risks and uncertainties in the business of the Company and general market conditions. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements.

Although the forward-looking statements contained in this press release reflect the Company’s expectations, estimates or projections concerning future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. There may be other risks, uncertainties and factors that cause results not to be as anticipated, estimated or intended and such changes could be material. These forward-looking statements are made as of the date of this press release, and BuildDirect assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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