

## **Aytu BioScience to Ring The NASDAQ Closing Bell Friday, October 20, 2017**

ENGLEWOOD, Colo., Oct. 19, 2017 — Aytu BioScience, Inc. (OTCQX: AYTU), a specialty life sciences company focused on global commercialization of novel products in the field of urology, today announced that the Company will ring the NASDAQ closing bell on Friday, October 20, 2017 at 4:00 p.m. EDT.



The bell ringing will celebrate the Company's recent accomplishments and listing on The NASDAQ Capital Market. The Company was approved for listing and begins trading on The NASDAQ Capital Market on Friday, October 20<sup>th</sup> under the company's current ticker symbol, AYTU. Chief Financial Officer Greg Gould, Chief Operating Officer Jarrett Disbrow, shareholders, and other company supporters will join Chief Executive Officer Josh Disbrow as he performs the honorary closing bell ringing ceremony.

A live stream of the ceremony will be available at

**<http://www.nasdaq.com/about/marketsitetowervideo.aspx>** beginning at 3:50 p.m. EDT.

Josh Disbrow, Chief Executive Officer of Aytu BioScience commented, "Ringing the NASDAQ closing bell is an exciting way to celebrate our recent corporate milestones, including tomorrow's listing on The NASDAQ, and the outstanding progress we've made in launching Natesto® in the United States, MiOXSYS® outside the U.S., and the ongoing development of our commercial-stage organization."

### **About Aytu BioScience, Inc.**

Aytu BioScience is a commercial-stage specialty life sciences company focused on global commercialization of novel products in the field of urology, with a focus on products addressing vitality, sexual wellness, and reproductive health. The Company currently markets two prescription products in the U.S.: Natesto®, the first and only FDA-approved nasal formulation of testosterone for men with hypogonadism (low testosterone, or "Low T") and ProstaScint® (capromab pendetide), the only FDA-approved imaging agent specific to prostate specific membrane antigen (PSMA) for prostate cancer detection and staging.

Additionally, Aytu is developing MiOXSYS®, a novel, rapid semen analysis system with the potential to become a standard of care for the diagnosis and management of male infertility caused by oxidative stress. MiOXSYS® is commercialized outside the U.S. where it is a CE Marked, Health Canada cleared product, and Aytu is planning U.S.-based clinical trials in pursuit of 510k medical device clearance by the FDA. Aytu's strategy is to continue building its portfolio of revenue-generating products, leveraging its focused commercial team and expertise to build leading brands within growing markets. For more information visit [aytubio.com](http://aytubio.com). Aytu also now owns wholly-owned subsidiary Aytu Women's Health (formerly Nuelle, Inc.), a personal health and wellness company focused on women's sexual wellbeing and intimacy. Aytu Women's Health markets Fiera, a personal care device for women that is scientifically proven to enhance physical arousal and sexual desire. Fiera is a consumer device and is not intended to treat, mitigate, or cure any disease or medical condition. For more information about the Fiera personal care device visit [fiera.com](http://fiera.com).

### **Forward Looking Statement**

This press release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, or the Exchange Act. All statements other than statements of historical facts contained in this presentation, including statements regarding our anticipated future clinical and regulatory events, future financial position, business strategy and plans and objectives of management for future operations, are forward-looking statements. Forward looking statements are generally written in the future tense and/or are preceded by words such as "may," "will," "should," "forecast," "could," "expect," "suggest," "believe," "estimate," "continue," "anticipate," "intend," "plan," or similar words, or the negatives of such terms or other variations on such terms or comparable terminology. These statements are just predictions and are subject to risks and uncertainties that could cause the actual events or results to differ materially. These risks and uncertainties include, among others: that listing on NASDAQ will help the Company further diversify our shareholder base, provide better liquidity and exposure for the Company, that we continue on our growth trajectory, risks relating to gaining market acceptance of our products, obtaining reimbursement by third-party payors, the potential future commercialization of our product candidates, the anticipated start dates, durations and completion dates, as well as the potential future results, of our ongoing and future clinical trials, the anticipated designs of our future clinical trials, anticipated future regulatory submissions and events, our anticipated future cash position and future events under our current and potential future collaborations. We also refer you to the risks described in "Risk Factors" in Part I, Item 1A of Aytu BioScience, Inc.'s Annual Report on Form 10-K and in the other reports and documents we file with the Securities and Exchange Commission from time to time.

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